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Immediate Release

NYU Tandon Veterans Future Lab to Provide Free Housing to Program Members; Opens Applications

New benefits offered to the second Apex cohort at the Veterans Future Lab will make the school's world-class resources accessible to veterans across the country

BROOKLYN, New York, February 4, 2018 – [NYU Tandon School of Engineering's Veterans Future Lab](#) (VFL) will provide free housing at the Fort Hamilton Army Base in Brooklyn to those who qualify in its second [Apex](#) cohort. Apex is a selective, year-long incubator program that provides the full host of NYU Tandon Future Labs resources to early-stage startups founded by veterans, military personnel, Department of Defense affiliates, and their spouses. The generous addition of free housing to the program's already extensive list of benefits will open it to entrepreneurs in all 50 states. Applications are [now open](#), with accepted members to start the program on July 9, 2019.

"While New York offers enormous resources to startups — from networking to access to technology to impressive talent — housing can be a hurdle. Many veterans aren't in a position to move to a new city and be burdened with finding an apartment in New York's competitive real estate market," said James Hendon, VFL director. "Our first Apex cohort helped incubate and mentor 22 talented founders, but many of them were already located in the tri-state area. By offering free housing, we will make our program more accessible to veterans across the country and not just those in the Northeast."

"While we all acknowledge that New York is a capital of the tech and innovation sector, as a place of higher education we are always striving to bring new talent to the city," said Kurt Becker, Vice Dean for Research, Innovation, and Entrepreneurship at NYU Tandon. "Apex, under this new program, will bring

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talented veteran entrepreneurs to our community, equip them with the tools for success, and help them join and be a vibrant part of the city's thriving economy."

Fort Hamilton Army Base is just a short commute from the VFL and its prototyping space, ProtoShop, located in Industry City in Sunset Park, Brooklyn. Apex was created to support veteran entrepreneurship and to allow entrepreneurs who have spent years serving their country the opportunity to achieve their own business goals. It provides entrepreneurs access to NYU Tandon's dedicated incubation program, globally recognized faculty, and its students and staff, as well as prototyping facilities, free desk space, and up to \$500,000 in top-tier in-kind benefits. Apex also offers a community of military veterans and their spouses who are invested in each others' successes, along with an ecosystem of more than 150 current and graduate companies across the Future Labs network.

The first Apex cohort supported veteran-owned startups across a range of industries, including [Emcee Invest](#), a platform allowing users to invest together and mirror peer investments; [Proactive Risk](#), a digital tool to test the internet security of connected assets; and [Heleot](#), a social platform for short product review videos that are crowd-sourced and community-moderated.

"The Apex program has been a significant source of support and resources, and helped me build my company much faster than I would have on my own," said Terry Kim, CEO/Founder of Heleot and a Marine Corps veteran. "The staff truly cares about making the Apex program the best it can be, and they work hard to assist you with everything you need to build your business. It's great to be surrounded by a network of people who look out for one another and connect you to others who can open more doors of opportunity. Starting a company is a lot of hard work, but the Apex program helps."

The VFL and its Apex program are supported by Barclays; Empire State Development (ESD); Orrick, Herrington & Sutcliffe, LLP; the U.S. Small Business Administration; State of New York; and NYS Assembly Member Joseph R. Lentol.

"Barclays is proud to support the NYU Tandon Veterans Future Lab and drive job creation through support for veteran entrepreneurs," said Deborah Goldfarb, Global Head of Citizenship at Barclays International. "We look forward to leveraging the skills and expertise of our colleagues to support the second cohort of the Apex program and are excited that through this new partnership with Fort Hamilton the Veterans Future Lab can expand its reach to support veterans from across the country."

About the New York University Tandon School of Engineering

The NYU Tandon School of Engineering dates to 1854, the founding date for both the New York University School of Civil Engineering and Architecture and the Brooklyn Collegiate and Polytechnic Institute (widely known as Brooklyn Poly). A January 2014 merger created a comprehensive school of education and research in engineering and applied sciences, rooted in a tradition of invention and entrepreneurship and dedicated to furthering technology in service to society. In addition to its main location in Brooklyn, NYU Tandon collaborates with other schools within NYU, one of the country's foremost private research universities, and is closely connected to engineering programs at NYU Abu Dhabi and NYU Shanghai. It operates Future Labs focused on start-up businesses in downtown

Manhattan and Brooklyn and an award-winning online graduate program. For more information, visit <http://engineering.nyu.edu>.

About the NYU Tandon Future Labs

[The Veterans Future Lab](#) is a part of the [NYU Tandon Future Labs](#), a network of innovation spaces and programs that support the early stage startups of tomorrow through personalized and curated support services, mentorships, and resources. Operated by the [NYU Tandon School of Engineering](#), the companies work at the intersection of a leading academic institution and the City of New York. For more information, visit <https://futurelabs.nyc>.

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