



POLYTECHNIC INSTITUTE OF NEW YORK UNIVERSITY



# NYU-Poly Enterprise Learning Newsletter

## Biggest Online Graduating Class Meets For First Time at NYU-Poly

This spring, NYU-Poly awarded more than 40 Master's to students in the online graduate program. Almost all students received their Master's in Cybersecurity, while participating in our corporate cohort program along with employees from Goldman Sachs and SAIC. Graduating employees met for the first time during commencement week, after collaborating with colleagues from far-flung locations across the globe over the last several years. On May 23, 2013, they joined NYU-Poly's largest commencement in recent history, with more than 1,000 graduates and 5,800 attendees at the Barclays Center.



## New Corporate Partner, Booz Allen

Booz Allen Hamilton, a leading provider of management and technology consulting services to the US government in defense, intelligence, and civil markets is now an Enterprise Learning Corporate Partner. The company works with NYU-ePoly to provide online learning options and exclusive corporate benefits to qualified personnel worldwide. Booz Allen joins AT&T, ConEdison, Goldman Sachs, Northrop Grumman, and other Fortune 500 companies as a corporate partner.

To view more information about our corporate partnerships, please visit: [www.poly.edu/enterpriselearning](http://www.poly.edu/enterpriselearning).

Booz | Allen | Hamilton

# 5 New Top Professional Societies Partner with Enterprise Learning

New professional associations partnering with Enterprise Learning recently include Wall Street Technology Association (WSTA), MyWorkster, American National Standards Institute (ANSI) and Center for Internet Security (CIS), who will now provide their members with the opportunity to take Poly's online Master's degrees at member rates.

For more information, visit [www.poly.edu/societyrebate](http://www.poly.edu/societyrebate)

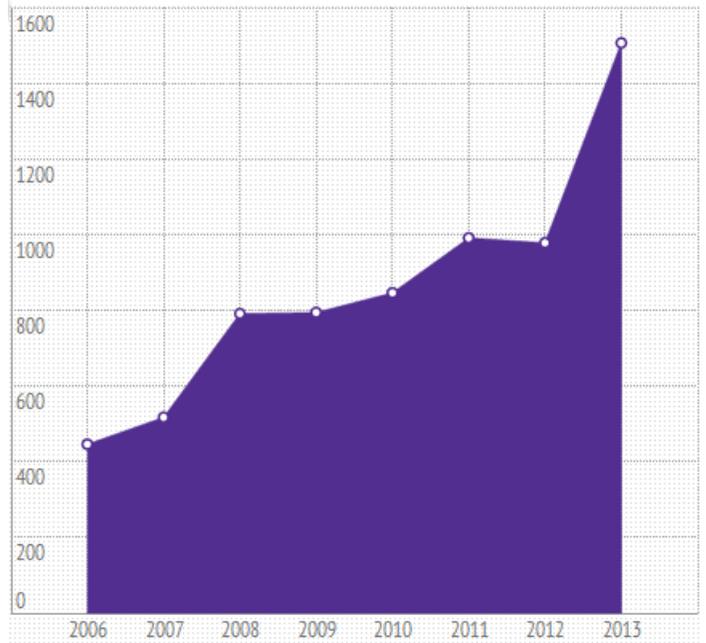
## Ubell Named to NY State Online Task Force

NYU-Poly's Enterprise Learning Vice President, Robert Ubell has been appointed to New York State's Board of Regents online learning task force. The new Department of Education unit reviews higher education online program rules, proposing new approval policies more in line with current practice. Ubell also serves on the Board of the Sloan Consortium, the nation's most prominent digital education professional society.

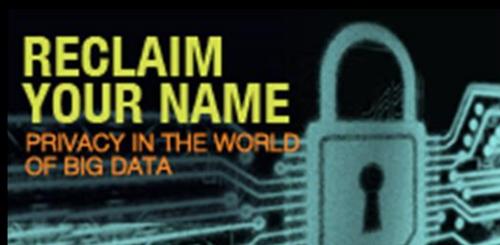


# 2013 ePoly Enrollment Hits 54% Over Last Year

Acting like a Silicon Valley start-up, NYU-ePoly this year ran ahead of last year's enrollment by 54%, continuing a rally of annual increases from its start at under 500 in 2006 to over 1500 in 2013. Online graduate revenue rose in parallel, with FY13 reaching \$5.7 million, up from \$1.6 when the program was first launched eight years ago. Dramatic increases result from introducing a number of new online courses, plus offering multiple sections of high-demand courses.



# Featured Event:



In NYU-Poly's third, eagerly anticipated Sloan Cyber Security Lecture, Federal Trade Commissioner Julie Brill explores the expanding collection and use of Big Data in the marketplace, recognizing the challenges it presents for consumers and businesses – as well as for agencies like the Federal Trade Commission, responsible for safeguarding both.

**Date:**

Wednesday, October 23, 2013  
10:00am – 12:30pm EDT

**Location:**

Polytechnic Institute of NYU  
5 MetroTech Center, Pfizer Auditorium  
Brooklyn, NY

**Learn more at:**

[www.poly.edu/sloanseries](http://www.poly.edu/sloanseries)

# Ever Evolving: Anti-Cheating, Live Virtual Learning and Remote Tutoring

Seeking to diversify support of online learning, NYU-Poly has introduced a number of new programs to improve the learning experience.

In an effort to combat cheating during online exams, NYU-Poly has partnered with ProctorU, a leading vendor of remote proctoring. The vendor confirms a student's identity during online, timed exams and uses screen sharing and video observation. Online students taking exams anywhere in the world, can now be observed by a live proctor. This fall, the program is required for all online Cyber Security students.

NYU-Poly has a new online learning format called: Live Virtual Learning. This new format uses professional HD video streaming, offering faculty the option of delivering "live" on campus lectures to remote students. Utilizing the top streaming vendor, Live Stream, these Live Virtual Learning courses are truly high quality live video. In addition, students can communicate with their professors and fellow peers using a VOIP line and/or a chat room feature. The sessions are also archived for later review. Traditionally developed online materials will be combined with the Live Virtual Learning format.

This HD video streaming access is now available to online students enrolled in NYU-Poly's Master's in Organizational Behavior. Piloted with four courses in the summer, and seven in fall, NYU-Poly plans to expand its offering to over a dozen Organizational Behavior courses in 2014. In addition, the Electrical Engineering department has also begun piloting this program. The merger of this technology and traditional online course developed material will truly place NYU-Poly at the forefront of innovative online learning.

Finally, seeing the need for graduate level tutoring, specifically for online remote students, NYU-Poly has partnered with a remote tutoring vendor, Tutoring Matching Service. This program allows graduate students to connect with each other and participate in online tutoring sessions, utilizing with VOIP, whiteboard, file sharing, chat room, and other remote tools.

