

**NYU****TANDON SCHOOL  
OF ENGINEERING**

*Greetings NYU Tandon School of Engineering Community,  
As we reach the mid-point of the semester, temperatures have started to drop and the trees are changing colors. With the arrival of fall comes many exciting events and news to the community of women that make up the students, faculty, and staff at NYU Tandon School of Engineering. Please take a moment to scroll through this fall edition of the Woman To Woman newsletter to learn more about what's happening on campus!*

*Regards,*

*Women in Engineering, Science, Technology & Math Committee*

## **Upcoming Events: Current Students**

### **Empower Hour**

Save the date for our November Empower Hour! We will be discussing the importance of women's political voices in honor of Election Day and the 95th anniversary of the passage of the 19th Amendment. We hope to see you on November 12th at 5pm in LC433 for coffee and conversation!

### **Foundations of Leadership Workshop for Women– November 5,**

## 2015 (4-6pm)

Open to all undergraduate women. This workshop will provide students with practical applications for assessing their leadership styles and develop strategies for effective leadership in various settings. The goal of this workshop is assist students in honing the key skills needed to become effective leaders in the college setting and beyond. If you are interested in attending this workshop please contact Nicole Johnson at [nicole.johnson@nyu.edu](mailto:nicole.johnson@nyu.edu).

## CS Women's group goes cyber

After their September kick-off event, the CS Women's group has since formally launched social media campaigns in addition to its central list serve: [CSWomen@nyu.edu](mailto:CSWomen@nyu.edu). Be sure to visit NYU Women in Computer Science Facebook group and separate [page](#) for upcoming event information and support. Events currently in the works include visits to Facebook, Google and Etsy.

Whether you are formally enrolled in the computer science major, are completing CS courses relative to your major, or just have an interest in computer science all are welcome!



## Wasserman Center for Career Development Updates

More Details & RSVP on the below events and upcoming Employer Information Sessions on campus available on [NYU CareerNet](#)

**Your LinkedIn Profile: Maximizing Your Impact!**

**Thursday, October 29th, 12:00- 1:00 PM | Wasserman Presentation Rm B**

Join LinkedIn's news editor Maya Pope-Chappell as she offers tips-and-tricks for putting together a successful profile. She'll also explain how to leverage LinkedIn's publishing platform to showcase your work, share your experiences and ultimately gain the attention of peers, recruiters and future employers. Whether you are preparing for the full-time job search or getting ready to apply to internships, stay ahead of the curve by attending this event!

### **Dining for Success (For Juniors, Seniors and Graduate Students)**

**Thursday, November 5, 5:30-8:00 p.m. The Torch Club (18 Waverly Place)| In Person Registration Required! DEADLINE: Friday, October 30**

Mastering interviewing skills is hard enough, but what about when your interview is over a meal? What do you order? How do you make conversation over appetizers? And which fork do you use? Don't let your dining etiquette stand in the way of getting the job! Join recruiters and staff from various companies to practice these skills over a three-course meal.

### **Tech & Entrepreneurship: Employer Meet-Up with PWC**

**Friday November 6th | 3:00pm-5:00pm | SOE Greenhouse Space (6 MetroTech Center Brooklyn)**

Ask job search questions, explore potential opportunities, and learn more about your career options from career professionals. November's Featured Employer Guest, **PWC** will be on hand to discuss opportunities within their organization especially for Women in STEM. **As always, coffee and tea is on us!** Log into NYU CareerNet to RSVP!

### **Networking 101 for Graduate Students:**

Friday, November 6th, 12pm- 1pm Location: Brooklyn LC400 (Dibner Library, 4th floor)

Networking is an essential skill to develop for your job search. This interactive seminar is designed to equip you with techniques on how to effectively network and showcase your most valuable asset that is YOU!

### **College to Career Boot Camp**

**Job ID #991695 | Event Date: Friday, Nov. 13th**

Attend this one-day conference where industry leaders will present on networking, salary negotiation, leadership, professional etiquette, building your brand and more! Open to students of all backgrounds and majors. Breakfast and lunch provided.

## **Faculty & Staff**

**NYU Benefits Fair, Thursday, October 29th**

Join University colleagues and invited benefits providers at the upcoming NYU Benefits Fair, hosted by [NYU Human Resources](#). For your convenience, events are held near Washington Square (October 28), in Brooklyn (October 29), and near Union Square (November 4). All members of the NYU faculty and employee community are welcome. You need not RSVP to attend a fair.

Location: School of Engineering, 6 MetroTech Center, Rogers 116

Time: 10:00 am to 2:00 pm

Invited Providers:

Aetna  
Carebridge  
Caremark  
Mercer Voluntary Benefits  
MetLife  
[NYU PeopleLink](#)  
Prudential  
TIAA-CREF  
UnitedHealthcare  
Vanguard  
Vision Service Plan  
WageWorks

## Faculty Spotlight



### De Angela Duff

#### *Tell us a little about yourself.*

I am currently one of the Co-Directors of Integrated Digital Media (IDM) and an Industry Associate Professor at NYU Tandon School of Engineering. Prior to joining NYU, I directed two similar programs to IDM, Design, Art & Technology (formerly Multimedia) and Web Development & Interaction Design both at The University of the Arts (UArts) in Philadelphia, PA. Prior to UArts, I was an Art Director for Nettmedia, a NYC Interactive Design Firm.

In 2015, I have spoken at the [Black](#)

[Portraits II conference](#) in Florence, Italy and the [Raising The Bar series](#) in NYC. In the past, I have also spoken at AIGA's Social Studies & Massaging Media 2 Conferences and HOW's Annual Design Conference. I have judged HOW's interactive design competition, and have been featured in publications such as HOW magazine, Print magazine, [Now](#)

[Loading](#) and [www.animation: Animation Design for the World Wide Web](#). For more than 10 years, I have also hosted an online, radio show, *No Turn Unstoned*.

A native of Eutaw, Ala., I have a MFA in Studio Art (Photography) from Maryland Institute College of Art (MiCA), a BFA in Graphic Design from Georgia State University, and a BS in Textile Engineering from Georgia Tech.

### ***What are your areas of research?***

My design and development research currently focuses on the creation of photographic archives, time management & productivity systems, and course management systems. I'm currently translating the talk I gave at the Black Portraits II conference earlier this year into a photography book proposal.

### ***What do you enjoy most about teaching at NYU Tandon School of Engineering?***

First and foremost, being surrounded by amazing people, whether students, staff, or faculty. Secondly, IDM's facilities in MAGNET (NYU's Media and Games Network) are phenomenal. It's rare to see a space designed specifically for collaboration.

## ***What advice can you offer the women students?***

First and foremost, **follow your own curiosity**, not your parents, not your peers, and not society's.

*"You will never come up against a greater adversary than your own potential, my young friend." –Michael Piller & Michael Wagner, Star Trek: The Next Generation, "Evolution," Dr. Paul Stubbs to Wesley Crusher, original airdate 25 Sept. 1989, stardate 43,125.8*

**Be impeccable with your word.** Do not complain, blame, justify, or make excuses. Take action, make requests, and ask questions. Take 100% responsibility for your own life.

**Be decisive aka commit.** By not making a decision, you are actually making one. Vacillating drains your mental and physical energy. Even when you decide to do something, you can always decide to not do it later; if it no longer serves you, decide to do something else.

*"In any moment of decision the best thing you can do is the right thing, the next best thing is the wrong thing, and the worst thing you can do is nothing." – Theodore Roosevelt*

**Take small steps every day towards your goals.**

*"Have a bias toward action - let's see something happen now. You can break that big plan into small steps and take the first step right away." - Indira Gandhi*

Understand the concept of "**Eat That Frog**" by Brian Tracy. Take care of the big or scary things first. Don't put them off. Procrastination also drains your mental and physical energy like a black cloud following you around.

**Schedule EVERYTHING.** What gets scheduled, gets done.

*"In the long run, men hit only what they aim at." – Henry David Thoreau*

## Community Updates

### WoMentorship Launches!

October saw the launch of the first cohort of women mentors and mentees for WoMentorship, a new mentoring program for Women in STEM at the NYU Tandon School of Engineering! In its inaugural semester, the WoMentorship program pairs current School of Engineering women with their peers to engage in personal and professional development opportunities. Over 90 women are participating this semester, ranging from sophomore undergraduates to PhD candidates. Mentors and mentees both participated in a training with Mary Snowden, Senior Associate Director at the Wasserman Center for Career Development in Brooklyn and were invited to a welcome lunch where they were able to meet their mentor/mentee and engage in a networking activity. Throughout the semester, mentors and mentees are required to meet six times, including attending two on-campus events together. If you or your department are sponsoring any programs that might interest the WoMentorship mentors and mentees, please email [nyuengrosarc@nyu.edu](mailto:nyuengrosarc@nyu.edu).



### Integrated Digital Media News

**Kaho Abe**, Artist in Residence at the Game Innovation Lab and Integrated Digital Media (IDM) faculty and **Kate Sicchio**, Integrated Digital Media (IDM) faculty, participated in [BRIC's](#)

## Stoop Series, Geek Chic: Wearable Tech and Cosplay!

Integrated Digital Media (IDM) faculty **Katherine Bennett** participated in [Bushwick Film Festival New Media Interactive Day](#) 2015 this past weekend!

Integrated Digital Media (IDM) grad students, **Helen Carey**, **Anneka Goss**, **Leslie Martinez**, and **Monica Raffaelli**, Integrated Digital Media (IDM) undergrad student, **Lajune Mcmillian**, and Integrated Digital Media (IDM) alumna **Cristina Ulerio** all participated in [NYC Media Lab's Annual Summit 2015](#). Integrated Digital Media (IDM) grad student, **Anneka Goss**, [won an award](#) at the Summit.

A new game by Integrated Digital Media (IDM) alumna **Nina Freeman** was exhibited at NYU's Game Center's [Sixth Annual No Quarter Exhibition](#) at the Dumbo Loft on Oct. 9th.

**Sarah Grant**, Integrated Digital Media (IDM) faculty, will be hosting the [Radical Networks Conference](#) 2015 in partnership with [Eyebeam](#) on October 24-25, 2015 at [MAGNET](#).



## The Study Aboard Information Session for Women

The Study Aboard Information Session for Women at the School of Engineering was held on October 1<sup>st</sup> from 4-6pm in the Urban Future Lab in 15 MetroTech Center. During the event Miriam Halsey, a Study Away Advisor at the NYU Office of Global Programs, and Sara-Lee Ramsawak, Assistant Director of the Department of Undergraduate Academics, discussed global pathways for engineering students, funding sources, expectations, etc. Attendees stated that they enjoyed hearing about Tandon School of Engineering specific programs and NYU wide programs. During the event students also had the opportunity to hear from three School of Engineering women students, Zoya Benyaminov, Ada Slusarczyk, and Rachel Soyk, who discussed their experiences participating in the various study abroad programs. It was a great time had by all!!

## Girls Talk Tech

The Google Anita Borg Scholars

Community and the New York University Tandon School of Engineering host a celebration each Fall to honor Anita Borg. Anita Borg was a computer scientist who advocated for women in the tech community. Continuing her legacy, our mission is to increase the number of women in technology careers. "Girls Talk Tech," gave students an opportunity to speak with other students, faculty and professionals and learn what it's really like to pursue a career in the tech fields.



On October 8th, representatives from several major companies, including FaceBook, Goldman Sachs, Twitter, HBO, AOL, and more joined current and prospective students in the Urban Future Lab for Girls Talk Tech. "We intend to increase the overall representation of women in the company to 35% as quickly as possible, certainly by the end of 2016," the Twitter recruiter explained. "And we want to see similar jumps in the number of underrepresented minorities joining our workforce as well."

One student who was eagerly checking out the plethora of career possibilities on display at the event was Katherine Scott, who expects to earn her master's degree in Management of Technology in 2017. "It's exciting to see so many companies that not only provide wonderful, challenging work environments but who are also interested in maintaining dynamic and diverse workforces," she said. "It makes me feel confident that I'll find an employer whose values align with my own and with whom I'll be proud to work."

## Around the web

6 things women want at work