MANAGEMENT OF TECHNOLOGY
TECHNOLOGY-BASED, BUSINESS-DRIVEN GRADUATE EDUCATION FOR INDIVIDUALS SEEKING TO MANAGE AND LEAD AT THE INTERSECTION OF BUSINESS AND TECHNOLOGY
There is a climate of innovation at the Polytechnic Institute of NYU. This atmosphere is a pervasive source of inspiration for our students and faculty, and guides us in designing and offering unique technology management programs. At the same time, we create flexibility in the lives of professionals, enabling them to work, study and spend time with friends and family—all while creating exciting futures at the leading-edge of business.”

– Joe Nadan
Professor, Management of Technology and Business Innovation
MOT Program Director
The Master of Science in Management of Technology (MOT) program is a technology-based, business-driven graduate education delivered in flexible formats. The program focuses on managing and leading technology and business innovation, which is at the heart of a modern economy. Offered by NYU-Poly for over two decades, the Management of Technology program is designed for the growing set of professionals who want additional education to help them create and deliver value within their organizations and for their customers. MS MOT participants learn how to work with people, processes and tools to utilize advanced technologies with accelerated product life cycles, increased diversity of innovation sources and intensified global competition.
WHERE TECHNOLOGY INTERSECTS BUSINESS

MS MOT BENEFITS

- Apply best practices in leadership, innovation, quantitative analysis, and technology management
- An emphasis on people, process and tools to nurture innovation and entrepreneurship
- Active involvement with highly respected faculty
- More agility in handling day-to-day challenges at work
- Modern learning methods, e.g. individualized and team-based coaching

BUILD A LIFELONG NETWORK

- Network with participants from top companies from a multitude of industries
- Leverage professional connections for career growth and enhancement
- Build friendships that will last a lifetime

WHO SHOULD TAKE THIS PROGRAM?

- Professionals whose aspirations have taken them to the intersection of business and technology
- People with a BS, BA, BBA, MS, MBA, EdD, or PhD who want to specialize in managing technology and business innovation
- People with a liberal arts, science, engineering, or technical degree who want to be more effective in business and management positions

www.poly.edu/mot2013
Unlike an MBA program, the MOT program at NYU-Poly focuses specifically on leadership and innovation in technology management.”

— Chris Rugger, Senior Product Manager, The Wall Street Journal
FULL-TIME FACULTY

ANNE-LAURE FAYARD  
Assistant Professor of Management  
PhD, Ecole Des Hautes Etudes en Sciences Sociales, Paris  
Research interests involve discourse analysis, communication, online communities, social-material practices, and space and culture.

PAUL HORN  
Distinguished Industry Professor  
PhD, University of Rochester  
Dr. Paul M. Horn leads strategic University efforts in developing industrial linkages and relations for the University and its faculty, promoting an active entrepreneurial environment, and facilitating a globally integrated research university, including campus-wide information technology.

JERRY M. HULTIN  
Distinguished Industry Professor  
JD, Yale University School of Law  
Research focuses on the role of technology in delivering education and the role of innovation in enhancing economic growth and the quality of life around the world.

HAROLD KAUFMAN  
Professor of Management  
MIE, PhD, New York University  
Research interests focus on the field of organizational behavior. Dr. Kaufman is a Fellow of both the American Psychological Association and the Society for Industrial and Organizational Psychology.

JOSEPH NADAN  
Professor - Management of Technology & Business Innovation  
PhD, City University of New York  
MBA, Columbia University School of Business  
Created and/or worked on EZ Pass, CD-ROM, and 16:9 HDTV for which he won a 2002 EMMY. Research interests include socio-technical systems and managing innovation programs.

ODED NOV  
Assistant Professor of Management  
PhD, University of Cambridge, UK  
Research interests include technology management, behavioral aspects of information systems, and knowledge management.

BHARAT RAO  
Department Head, Associate Professor of Management  
PhD, University of Georgia  
Research focuses on the diffusion of emerging technologies, business model evolution, and the integration of multiple technologies for improving business effectiveness.

www.poly.edu/mot2013
ADJUNCT PROGRAM FACULTY

BOB BOLISI Adjunct Professor
PhD, The Graduate Center of the City University of New York
Director, Energy/Metals Research and Product Development, CME Group;

JAMES CINCOTTA Adjunct Professor
MBA, MA, Marymount University
Consultant, JC Inc.;

MICHAEL D’EMIC Adjunct Professor
PhD, National University of Ireland
Senior Vice President- Finance, American Stock Exchange

ARNOLD FELBERBAUM Adjunct Professor
MS, Management Engineering, Long Island University, CW Post
Chief IT Security and Compliance Officer, Reed Elsevier

WILLIAM FEUSS Adjunct Professor
PhD, Stevens Institute of Technology
President, William Feuss & Associates

BRIAN GLASSMAN Adjunct Assistant Professor
PhD, Purdue University
Product Development Engineer, Cameron

SARA GRANT Adjunct Professor
PhD, New York University
Consultant; Human Resources Associate, TIAA-CREF

JONATAN JELEN Adjunct Professor
MSIT-SE, Carnegie Mellon; MBA, Edinburgh Business School
Faculty Advisor - Legal Affairs and Development Management, InYourClass.com, Inc.

FRED KAUBER Adjunct Assistant Professor
MBA, NYU Stern
CTO, TRANZACT

THOMAS V. MAZZONE Adjunct Professor
MBA, Ecole Des Hautes Etudes Commerce (EDHEC)
Senior Vice President, Head of Practice Management, Technology Services Americas (TSA), RBS, Citizens Bank

PAVLOS A. MOURDOUKOUTAS Adjunct Professor
PhD, University of Connecticut
Senior Economist and Assistant Vice President, ASCAP, New York

VIVEK VEERIAH Adjunct Professor
MBA, MS Polytechnic Institute of New York University
Administrative Director, NYU-Poly Department of Technology Management and Innovation
MS MANAGEMENT OF TECHNOLOGY (MOT)

PROGRAM OPTIONS

MOT Full-time/Part-time study options
- Designed for professionals as well as recent graduates
- Classes meet weekly in the evening
- 10-46 month program

eMOT Executive format
- Cohort-based program for professionals with three or more years of professional experience
- Classes meet every other week
- Unique coaching and mentoring program
- One all inclusive fee covers books, University fees and meals
- Learning teams of 3-5 participants
- Projects based on work-related experiences
- Audit one additional course per semester – no cost

COACHING AND MENTORING
The eMOT program’s Executive format features an innovative coaching and mentoring program designed to cultivate students into managers and leaders. Participants meet regularly with a faculty and/or industry coach/mentor who guides them in their career and personal/professional development.

FLEXIBLE SCHEDULING
The MS MOT Program is designed to match the lifestyles of working professionals and full and part-time students. Courses are offered in the Fall, Spring and Summer semesters. Flexible schedules enable professionals to work, study and spend quality time with friends and family.

www.poly.edu/mot2013
## CURRICULUM

36 credits

### MANAGEMENT CORE (12 credits)
- Organizational Behavior
- Accounting and Finance
- Managerial Economics
- Marketing

### TECHNOLOGY & INNOVATION CORE (9 credits)
- Managing Technological Change & Innovation
- Global Innovation
- Information Technologies, Systems and Management in Organizations

### ELECTIVES* (12 credits)

### CAPSTONE EXPERIENCE (3 credits)

*Visit www.poly.edu/mot-curriculum for a list and brief description of recent electives.

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<tr>
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<td>Books, Univ Fees &amp; Meals</td>
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<tr>
<td>Location</td>
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<td>Accelerated (10 months)</td>
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<td>Full-time (15 months)</td>
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<td>Saturday Only (22 months)</td>
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<td>Free Course Auditing**</td>
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*Courses in Wall Street meet every other week. Courses in Brooklyn meet every week.

**With permission of program director
NYU-Poly’s MOT Program has helped me transform my career and move into a challenging business analyst position at a major financial institution. My advice to future students is to make the most of your MOT experience; it will be an amazing journey!"
Admission is based on an applicant’s overall qualifications and potential including:

- Bachelor’s degree from an accredited university
- Academic record (3.0 GPA or above preferred)
- Two letters of recommendation
- Résumé
- Most students in the executive program have a minimum of three years’ professional work experience; however, admission is occasionally granted to highly-qualified recent graduates.
- Admission interview
- Full-time students must submit GRE or GMAT scores
- International students must submit TOEFL or IELTS scores

For more information or to enroll please contact:

**Joseph S. Nadan, PhD**
Director - Executive Master’s Degree Programs
NYU-Poly Department of Technology Management and Innovation
E-mail: jnadan@poly.edu
Phone: (718) 260-4025

Apply online at:

[www.poly.edu/gradapply](http://www.poly.edu/gradapply)