***MEDIA ALERT***

Scholarship Fundraiser for NYC Students;
New York Real Estate Tycoon to be Honored at
Polytechnic University’s 19th Annual Promise Fund Dinner

Emcee: Jodi Applegate, anchor on FOX Good Day New York

Honorees: Dan Rose, chairman of Rose Associates, Inc.
Elliott “Lee” Sander, executive director of the MTA

Speakers: Jerry MacArthur Hultin, president of Polytechnic University
David Pogue, The New York Times personal-technology columnist and Emmy award-winning tech correspondent for CBS News

Photo Opps: Jerry MacArthur Hultin, Jodi Applegate, Dan Rose, Elliott “Lee” Sander, David Pogue

Location: The Waldorf=Astoria
Grand Ballroom
301 Park Avenue
New York, NY 10022-6897

Date: Thursday, June 14, 2007

ABOUT THE PROMISE FUND:
Since 1988, Polytechnic's Promise Fund has helped disadvantaged students fulfill their dream of earning a college degree. As the University's largest scholarship program, the fund has raised over $17 million in scholarships and supported over 2,000 students. Most recipients are from minority groups, come from immigrant families or are the first in their family to attend college. Many are women, a traditionally underrepresented group in science and engineering.

The Promise Fund also underwrites the University's pre-college outreach programs for inner-city youth. These programs encourage talented students in elementary, junior high and high school to pursue careers in science and engineering. Student research projects have been submitted to national and international competitions, including the Siemens Westinghouse Science and Technology Competition, the Intel Science Talent Search, the International Science and Engineering Fair and the International Taiwanese Science and Technology Competition.

ABOUT POLYTECHNIC UNIVERSITY
Polytechnic University, one of the nation’s oldest private engineering universities, was founded in 1854 in Brooklyn, New York. Today, it is the New York metropolitan area’s preeminent resource in science and technology education and research. In addition to its main campus at MetroTech Center in Brooklyn, Polytechnic offers programs at sites throughout the region, including Long Island, Manhattan and Westchester. Additionally, the University offers several programs in Israel.

For more information and to learn more about The Power of PolyThinking and the Promise Fund go to www.poly.edu/promise.

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