

**John A. Artise**

**Class of '70 Humanities**



John Artise is the founder of *The Leader's Strategist* and has spent more than thirty years in the field of Human Capital Management. He specializes in authentic Leadership Coaching, Entrepreneurship, Business Development, and Executive Search. Having worked with scores of Trusted Advisors, Business Analysts, and C-suite executives, John has been a proactive agent in both their business and professional growth.

He is the originator of *Executive Guidance*, a stronger more effective approach to leadership coaching. As the creator of the *Human Capital Investment Tracking System* and the *Leadership Performance Inquiry Inventory*, John has always focused heavily on the advanced measurability of the ROI in hiring, assessing, and accurately deploying multi-skilled practice leaders in any discipline. One of his fortes is assisting senior executives to negotiate and execute their leader roles in obtaining performance results through the complementation of applied EQ and AQ in alignment with the appropriate management technologies.

John's work with attorneys has been exemplary. As a Coach/Mentor and Trusted Advisor, he has improved their operating efficiencies by helping them to exercise greater influence on organizational change in both law firms and corporate legal departments. As a result of these efforts, he created the popular, high-impact learning session, "*From Lawyer To Leader*", a career change catalyst for attorneys. His work with physicians and other healthcare professionals prompted him to create the well-attended, self-leadership program, "*From Medicine To Management*", a clear pathway to alternative roles in the field of Healthcare.

Some of John's authored works are: "Hiring With Confidence", "When Can You Start?- How To Get The Interview, How To Get The Job", "How To Make Training Work", "The Twelve Major Reasons Why Leaders Fail", "Leadership Through Team Work", and "The Two Greatest Quotes On Great Leadership." As a sought-after thought leader, John is a strong proponent of the *hiring knowledge mandate* which creates the platform for organizations to hire the right talent for the right positions at the right time. It is the main theme of his popular seminar, "It's All About Selection."

He has often been quoted in the *New York Times* (Business Section), the *Wall Street Journal*, *Crains New York Business*, and *Business Week* and has appeared on many radio and television news broadcasts.

Fluent in Spanish, Portuguese, Italian, German, French, and Russian, John coaches international executives in acculturating to US multinational business environments. He also has a working knowledge of the business cultures of thirty countries.

He has a Master of Arts Degree from New York University and a Bachelor of Science Degree from Polytechnic Institute of NY. He teaches graduate classes in Global Human Resources, Strategic HCM Applications Of Knowledge-based Enterprise, and Coaching In Organizations at NYU-Polytechnic School of Engineering and is a member of the professional association, World Class Speakers.

John has worked for several HCM firms such as Drake Beam Morin, Inc., Partners In Human Resources International, The Ayers Group, McGill Parry Ltd., Sands Wentworth, Ltd., Burns & Lawe, Pty., and Right Management. He is also a Visiting Lecturer on *Japanese-American Management Systems and Acculturation* at the University of Hawaii and the Japanese-American Institute of Management Science (Oahu).

John has a strong linkage to the culinary world and serves as a Culinary Finals Juror for the International Culinary Center in New York City and is a lecturer on *The Art Of Taste* at the Institute of Culinary Education.