

THE DEPARTMENT OF FINANCE AND RISK ENGINEERING AND  
THE MORTON L. TOPFER CHAIR LECTURE SERIES PRESENT

# FACING THE CHALLENGES OF ECONOMIC GROWTH AND U.S. COMPETITIVENESS

**THURSDAY, FEBRUARY 9, 2012 4:30 P.M.**

SILLECK LOUNGE, JACOBS ADMINISTRATION BUILDING, 5TH FLOOR  
REFRESHMENTS AT **4 P.M.**

INTRODUCTION BY **KATEPALLI SREENIVASAN**, PROVOST, NYU-POLY AND SENIOR  
VICE PROVOST OF SCIENCE/TECHNOLOGY FOR THE GLOBAL NETWORK UNIVERSITY



PRESENTED BY:

**ABBY JOSEPH COHEN**

PRESIDENT OF THE GLOBAL MARKETS INSTITUTE  
SENIOR INVESTMENT STRATEGIST, GOLDMAN SACHS

**ABSTRACT:** The long-term record of success of the U.S. economy is inexorably linked to a growing and well-educated work force, ample expenditures on research and development, and the availability of capital to fund expansion. The record of recent years has fallen short of the historical pattern. Disappointing economic growth, high unemployment and growing government deficits are significant challenges. The discussion will focus on a review of the current situation in the U.S. and on the global economy and financial system. This will include the implications of the rebalancing now occurring among many nations and the potential steps to be taken by the United States to enhance future competitiveness, job creation and economic vigor.

**BIO:** Abby Joseph Cohen is president of the Global Markets Institute and senior investment strategist at Goldman Sachs. She began her career as an economist at the Federal Reserve Board in Washington, D.C. She serves on the White House-appointed Innovation Advisory Board for Economic Competitiveness. She chairs the Board of Trustees of the Jewish Theological Seminary and serves as a presidential councillor at Cornell University and on the boards of the Weill Cornell Medical College, the Brookings Institution and The Economic Club of New York. She earned degrees in economics from Cornell University and The George Washington University and has received three honorary doctorates, including one in engineering from Polytechnic University (now NYU-Poly). Cohen is a recognized leader in U.S. portfolio strategy and was ranked No. 1 by *Institutional Investor* magazine and Greenwich Associates. Her career is the subject of a Harvard Business School case study and a *Business Week* cover story.