INNOVATING FOR CHANGE:
ENGAGING LOCALLY AND GLOBALLY

NYU POLYTECHNIC SCHOOL OF ENGINEERING
2015 FIRST-YEAR DIALOGUE

Office of Student Affairs
CREATIVE CONFIDENCE: THE 2015 DIALOGUE BOOK

Innovation and creativity is essential to success in any discipline or industry. This year’s First-Year Dialogue will explore the theme “Innovating for Change: Engaging Locally and Globally”. The selected text required to be read by all incoming first year students is “Creative Confidence: Unleashing the Creative Potential Within Us All” by Tom Kelley and David Kelley.

The authors of “Creative Confidence” show how anyone can unlock their creative potential! Their firm IDEO designed the first mouse for Apple and the first laptop! They have won numerous awards for design and innovations that have transformed business, government, social problems and healthcare. Their work continually inspires thinking and engagement locally and globally! The book features many stories of creative confidence, including one of how four students-turned-entrepreneurs invented an inexpensive infant warmer that is still saving thousands of babies in the developing world!

As a new first-year student at the NYU Polytechnic School of Engineering, how will you unlock your creative confidence in the classroom, your labs, and your research? What can you do to increase your flow of new ideas and stay self-assured and energized? Consider the powerful platform of soaking it all in and engaging with a “beginners mind”; it’s also about adding what you can in a group to make a creative contribution.

Finally, how will you create change and come up with innovative ideas in your community and globally?

FRESHMAN CONVOCATION

All incoming students will begin their School of Engineering Orientation with the annual Convocation ceremony taking place on Monday, August 31, 2015, at 10:30AM, in the Jacobs Administration Building Gymnasium. At the ceremony, the Dean of Engineering at NYU, Katepalli Sreenivasan, will welcome the 2019 class. The featured Convocation keynote speaker is Faith Popcorn: futurist, author, and founder and CEO of the marketing and consulting firm, BrainReserve.

2015 DIALOGUE PRESENTATION

Immediately following Freshman Convocation, students will participate in the First-Year Dialogue, where they will have the opportunity to engage in a discussion about the required text, “Creative Confidence”, and the Dialogue theme. We are delighted that Hannah Chung, Co-Founder and Chief Creative Officer of Sproutel, will present the 2015 Dialogue theme and text through her innovative passion for engineering and design. Hannah believes that innovation and creativity fuel positive change. As a maker and a doodler, she loves transforming ideas into tangible products and systems. Hannah admires the intuitive and simple. Her company, Sproutel, is the creator of Jerry the Bear: a platform to engage children in play-based healthcare education. She is passionate about inventing educational models that foster creativity via design and technology, and is a graduate of Northwestern University (class of 2012).

ALL INCOMING STUDENTS ARE REQUIRED TO ATTEND CONVOCATION AND THE FIRST–YEAR DIALOGUE!